



Business incubator sample Business Case: rapid screening and analysis of startup business plans

One of the main activities of an incubator is tutoring and helping the startups to give shape and refine their **business plans** – hundreds or maybe thousands of those have to be **screened, compared and analyzed** across the many revisions they undergo. The **simevo Financial Simulation technology** can be used to create a public cloud-based SaaS solution to simplify the definition of financial plans for the startups, with a private back-office interface with additional tools for the incubator specialists to calculate the key financial indicators, generate reports and apply standard metrics.

Costs: The development effort for the solution is in the range of a few man-months. License fees are charged on a pay-per-use basis as the would-be entrepreneurs and the specialists access the business plans in the cloud.

Soft savings: The ease of use of the startup business plan increases the visibility of the incubator and attracts more would-be entrepreneurs.

Hard savings: Tutoring costs are reduced thanks to the guided input and error-correction mechanisms of the user interface for the startups. The incubator specialists are more efficient in analyzing the financial plans that are kept in a standard format.



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Web: <http://simevo.com>

Address: Via Cesati 12 - 13100 Vercelli, Italy

Telephone: +39 320 8960642

Email: info@simevo.com